



Guest Blog Post Checklist

BLOG POST: TOPIC

- ☐ Have topic approved by EPHA
- ☐ Have a clear topic that is stated at the beginning
- ☐ Have no more than three sub-topics
- ☐ Be mindful of opinion vs. fact
- ☐ Have a clear point and share links and anecdotes that support your point
- ☐ Edit your final draft

BLOG POST: FORMATTING

- ☐ Write blog post of no more than 1400 words
- ☐ Use paragraphs
- ☐ Use bullet points and headings where needed
- ☐ Include links where applicable
- ☐ Include a short 3-5 sentence bio at the end of your post *in italics*
- ☐ Email your final blog post via drive or Microsoft word. We will not accept PDF posts.

Notes :

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Please note: your blog post will be scheduled based on when it will best serve the needs of our community (i.e. back to school season, conference season, etc.)